



CEVA TECHNOLOGY
SYMPOSIUM SERIES

Fusion of AI, IoT and 5G – the Perfect Storm

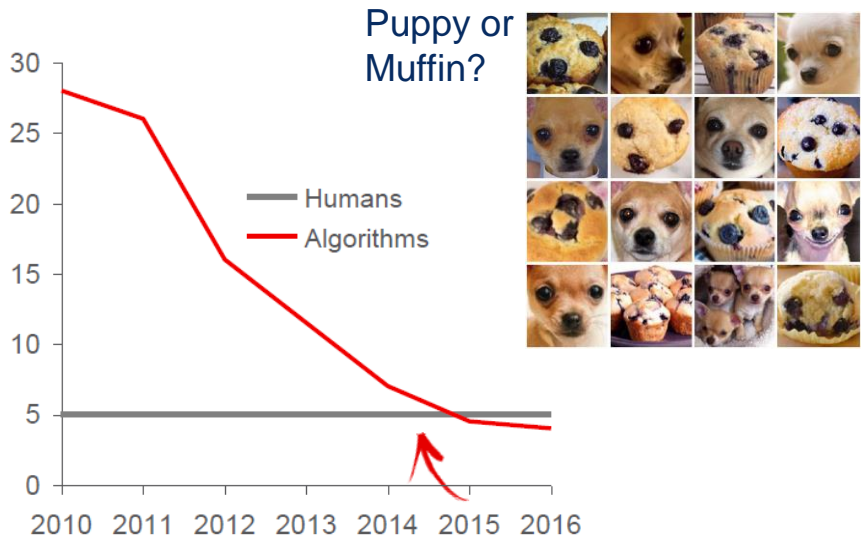
Moshe Sheier, VP Marketing, CEVA

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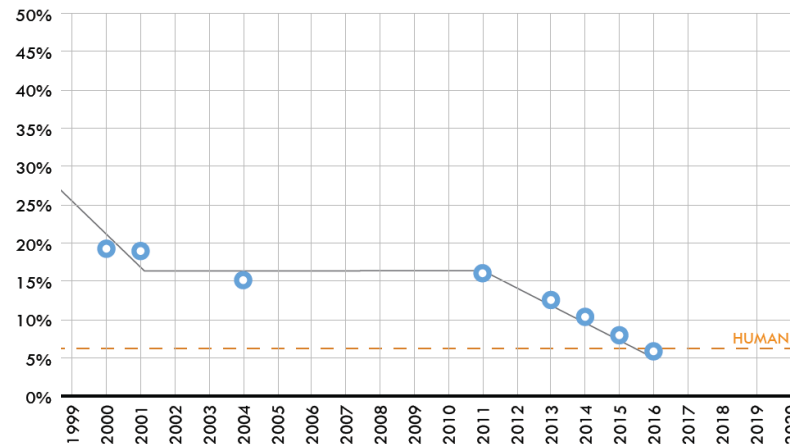


AI – Accelerated Growth

ImageNet visual challenge error rate (%)

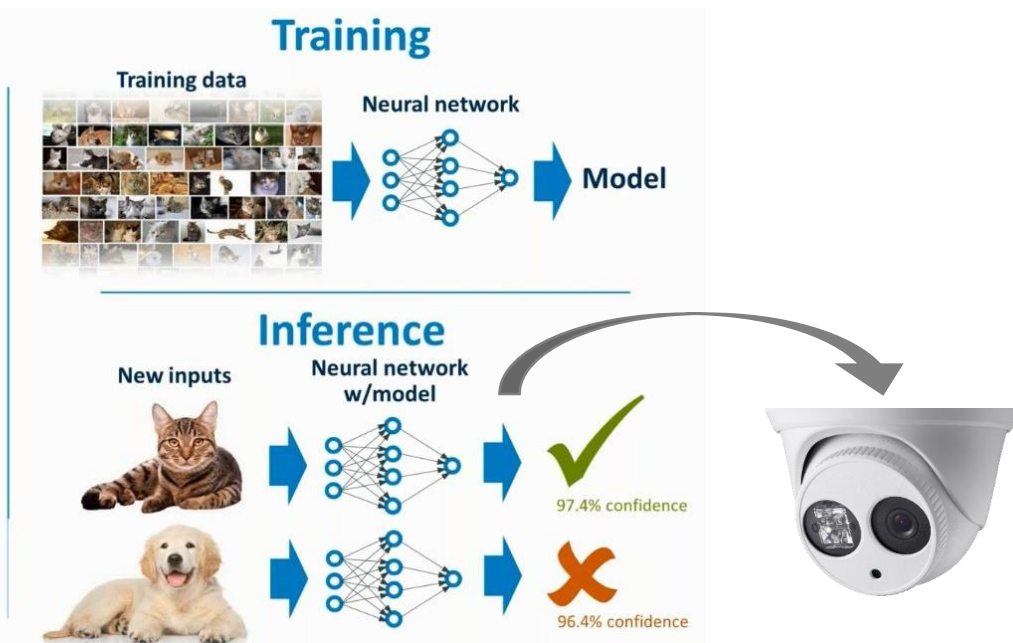
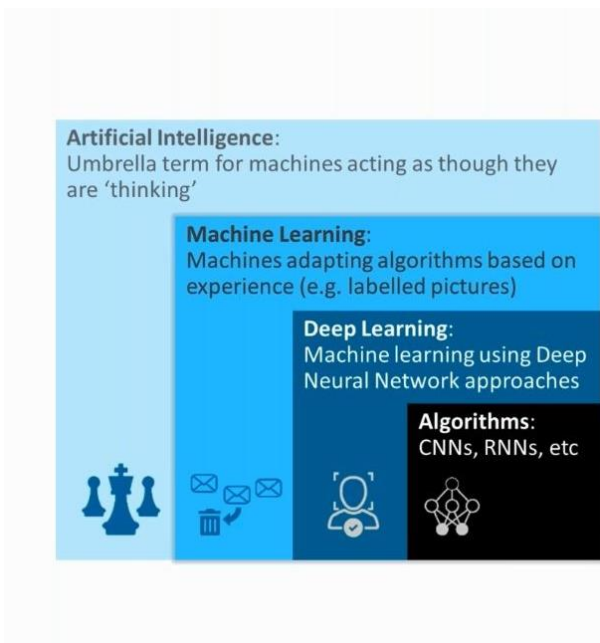


Speech to Text Transcription error rate (%)



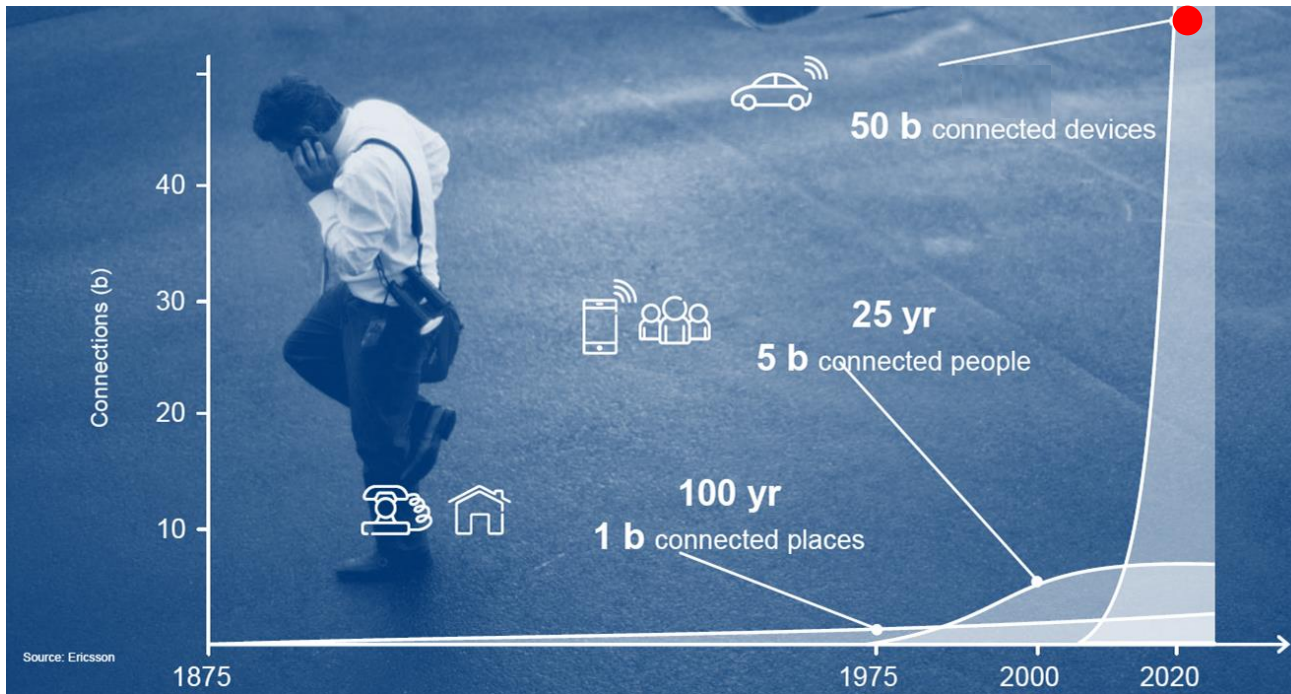
Cognitive machines are getting smarter than humans

AI has Many Forms



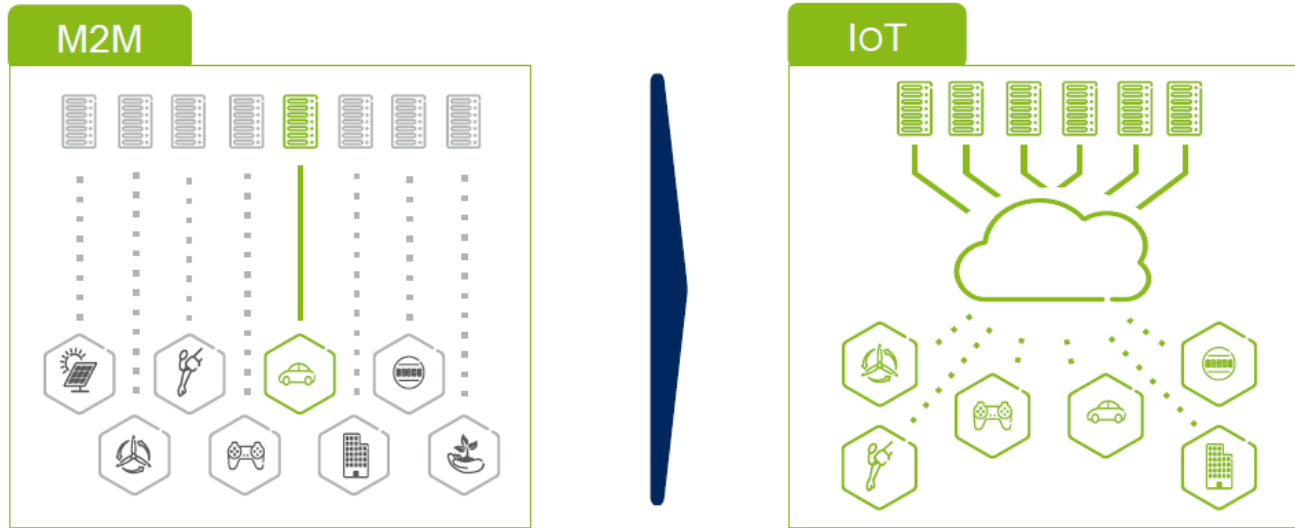
► Inference is the AI element that mostly happens at end nodes

IoT – Accelerated Growth



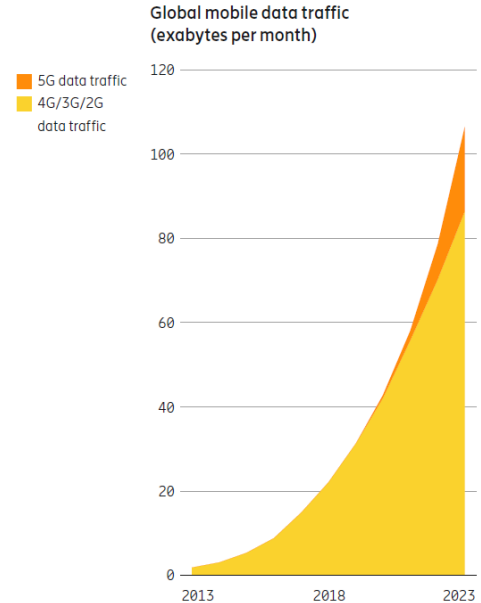
30-50 Billion connected devices by 2023

IoT is not M2M



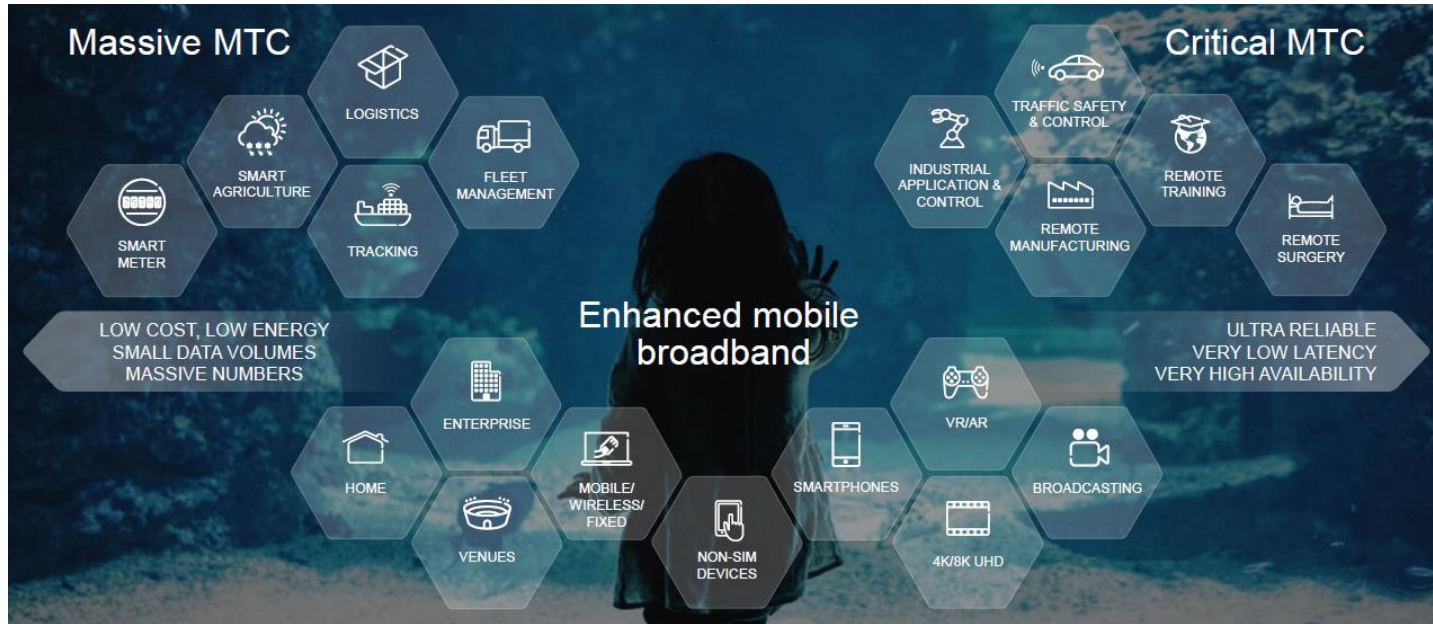
- ▶ IoT is not just a technology that brings efficiencies and value within **industry verticals**, but a way of tying **industries, people, and society together** to create substantial value

5G – Accelerated Growth



5X increase in mobile data – 110 Exabyte by 2023

5G is Use Case Driven (not 4G evolution)



- ▶ 5G supports cellular IoT (e.g. asset tracker), eMBB (e.g. mobile, AR), and critical MTC (e.g. automotive, industrial)

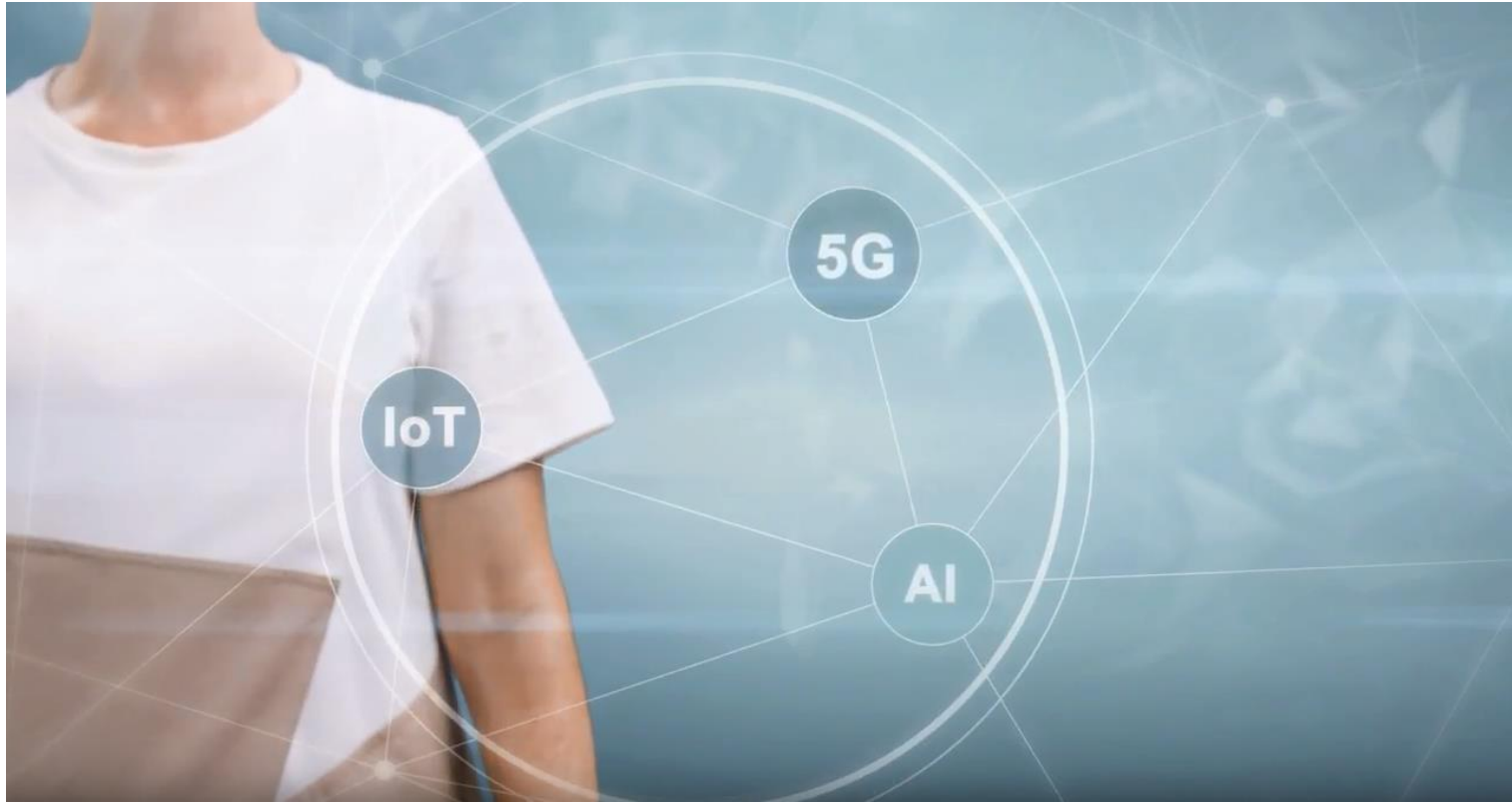
Combined Together ... The Perfect Storm

“A perfect storm is an unusual combination of events or things that produce an unusually powerful result”



AI + IoT + 5G = Intelligent Connectivity

Intelligent Connectivity



Source: 

Automotive Use Case

Forbes

AI critical to the
future of
autonomous
vehicles

Forbes

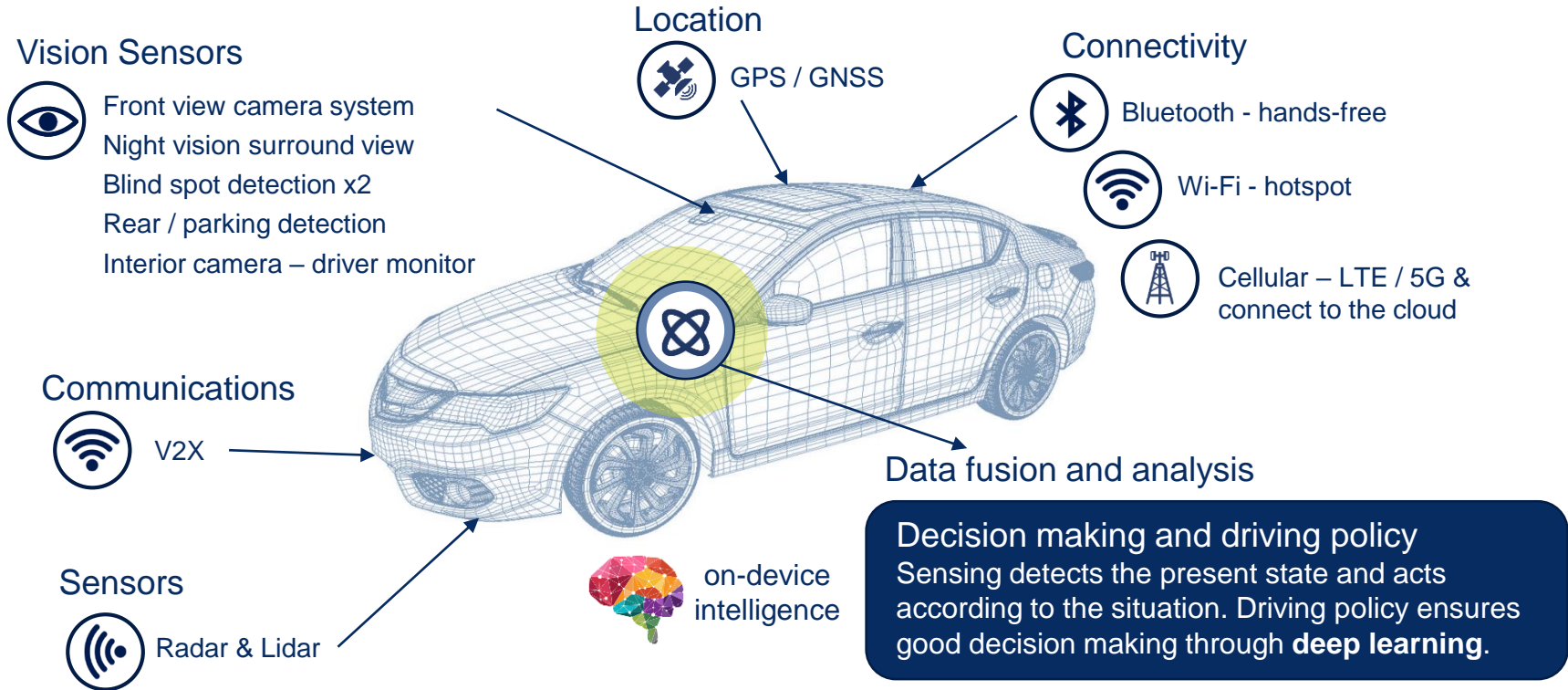
VB

5G wireless will
make autonomous
cars smarter

VentureBeat

- ▶ Fully autonomous vehicles would be impossible without AI and 5G

Intelligent Connectivity – Automotive





Amazon may launch versatile robots integrating new-generation tech in 2019

Cage Chao, Taipei; Willis Ke, DIGITIMES  Tuesday 16 October 2018   

Amazon is likely to launch in 2019 a versatile robot integrating **cloud service, big data, smart voice, IoT, AI and even 5G** technologies, which is expected to serve as the web giant's secret weapon for outracing its rivals in developing innovative smart devices, according to Taiwan supply chains sources.

Intelligence Moving to the Edge

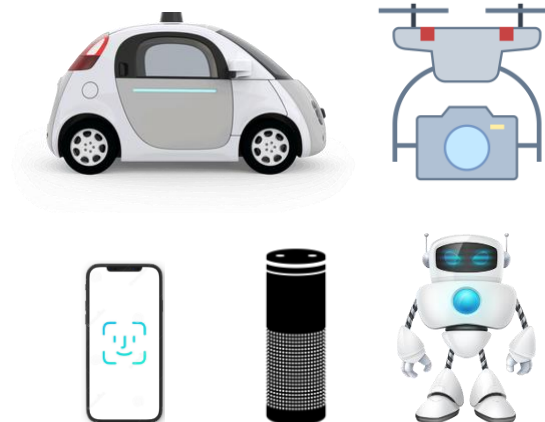
Cloud AI



Intelligence & Analytics



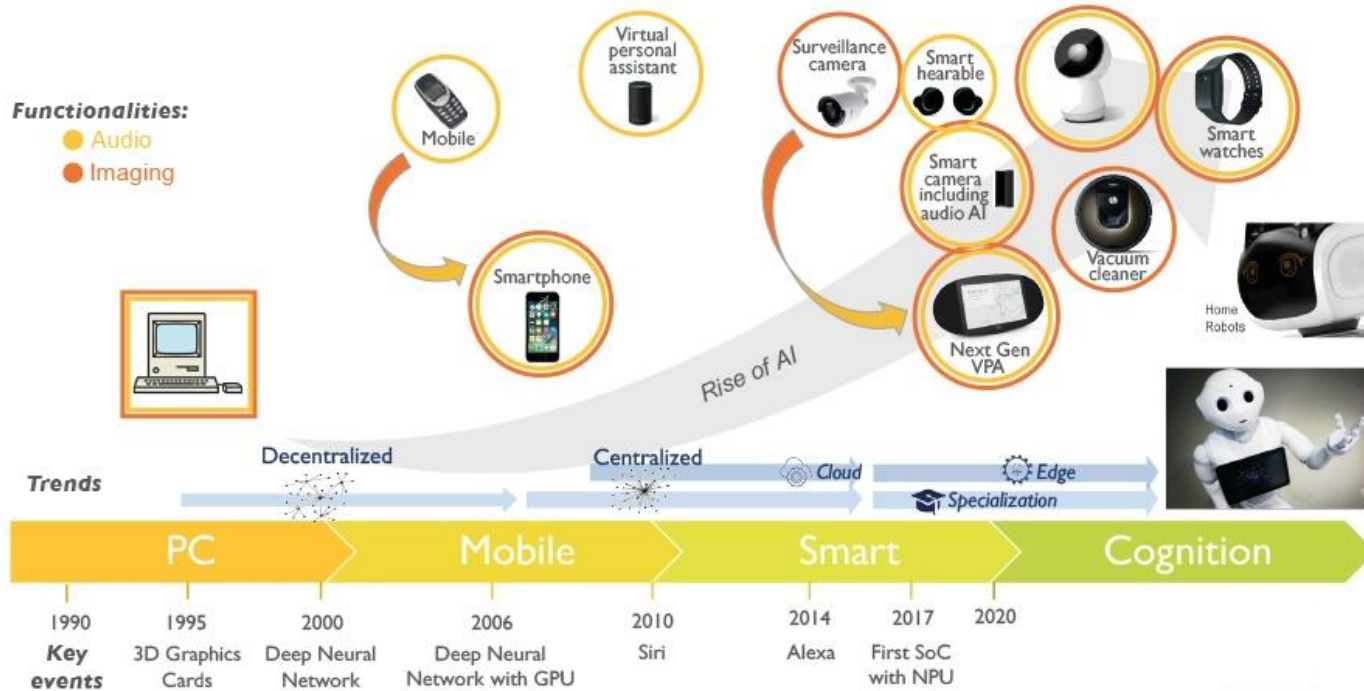
Edge Devices



Key Benefits

Low Latency / Low Power / Low Cost / High Privacy / High Reliability

AI on Edge is Driving Cognitive Machines



On the road to an intelligent interface

(Source: Hardware and Software for AI 2018 – Consumer focus, Yole Développement, September 2018)

IoT Use Case



Mat:
tells users when
a product is
almost empty



Fridge Cam:
allows to see
the contents of
your refrigerator
from anywhere



Microphone:
detects beeps
and alarms from
other
appliances

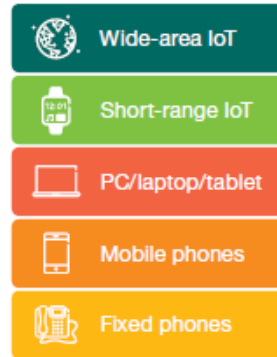
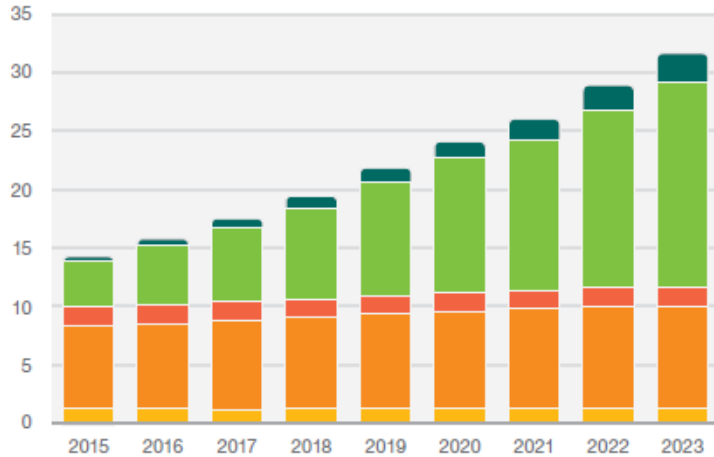


- ▶ Microwave with camera sees an unrecognized new food; Microwave has small food DB
- ▶ Microwave connects to fridge via BT to ask what is it? Fridge has larger food DB
- ▶ If the fridge doesn't recognize it, it goes to the cloud via Wi-Fi to get an answer ...

Intelligent Connectivity – IoT



IoT Connections















Connected devices (billion)

IoT	2017	2023	CAGR
Wide-area IoT	0.8	4.1	30%
Cellular IoT ²	0.7	3.5	30%
Short-range IoT	6.2	15.7	17%
Other devices			
PC/laptop/tablet	1.6	1.7	0%
Mobile phones	7.5	8.6	2%
Fixed phones	1.4	1.3	0%
Total connected devices	17.5	31.4	11%

- ▶ Long range **cellular IoT** connections will reach **3.5 billion in 2023** – 30% CAGR
- ▶ Short range **BT/Wi-Fi** connections will reach **15.7 billion in 2023** – 17% CAGR

What will 5G bring?

	Peak Data Rate	1 - 20 Gbps		Connection Density	10k - 1m devices / km ²		Reliability	99.999% (of packets)
	User Experienced Data Rate	10 - 100 Mbps		Network Energy Efficiency	×1 - ×100		Latency	1 - 10 ms
	Spectral Efficiency	×1 - ×3		Area Traffic Capacity	0.1 - 10 Mbps / m ²		Battery life	10 years*
	Mobility	350 - 500 km/h		Availability	99.999% (of time)		Security	Strong subscriber authentication, user privacy and network security

► 5G supports multiple use-cases in cellular IoT, eMBB, and critical MTC

5G Use Case

► Remote robotic surgery



- ✓ Improved outcomes
- ✓ Patient convenience
- ✓ Reduced cost



► What is the role of 5G?



Latency



Security

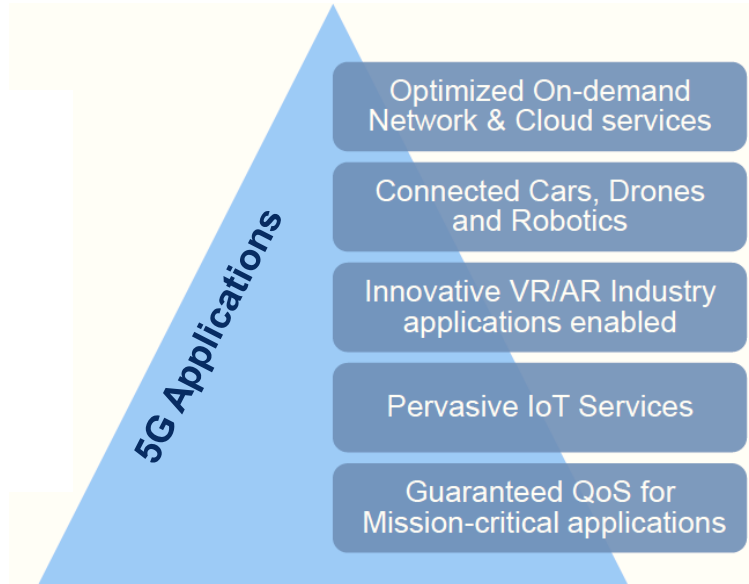


Availability



Reliability

5G Experience

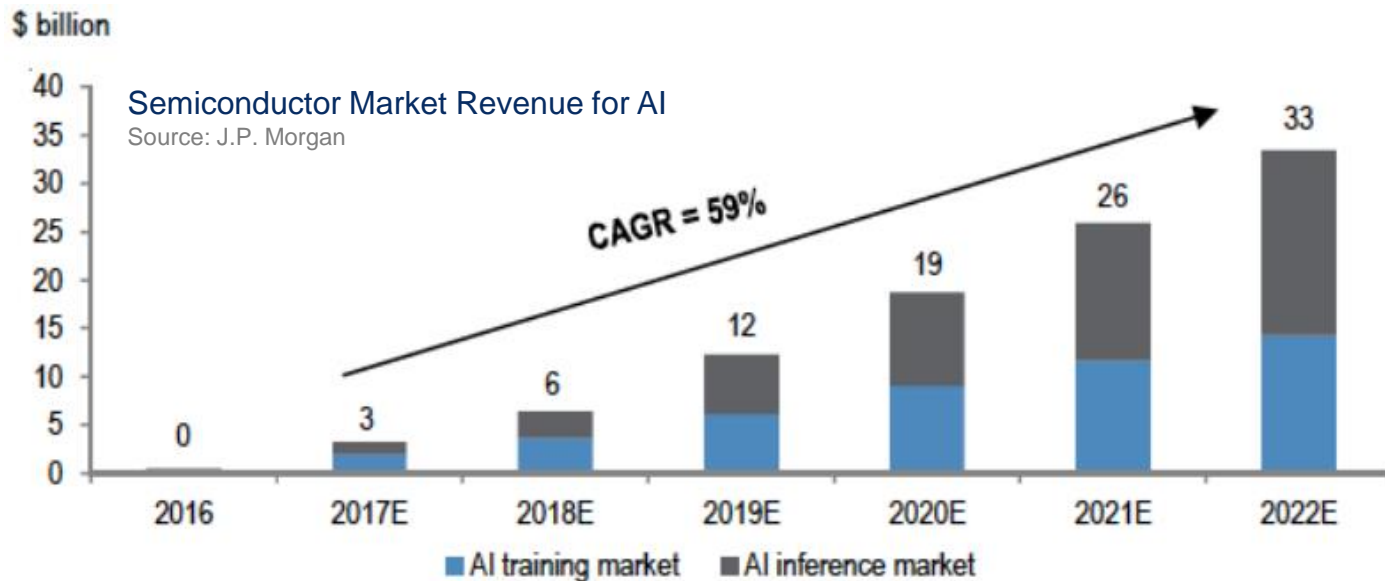


5G Experience		
Enhanced Mobile Broadband		Immersive experience
Automotive		Autonomous control
Manufacturing		Cloud robotics and remote control
Energy & Utilities		Machine intelligence and real-time control
Health Care		Remote operations

- **5G Technologies:** NR, Virtualized RAN, Federated network slicing, Distributed Cloud, Real time Machine learning/AI

AI to Lead Semiconductor Growth

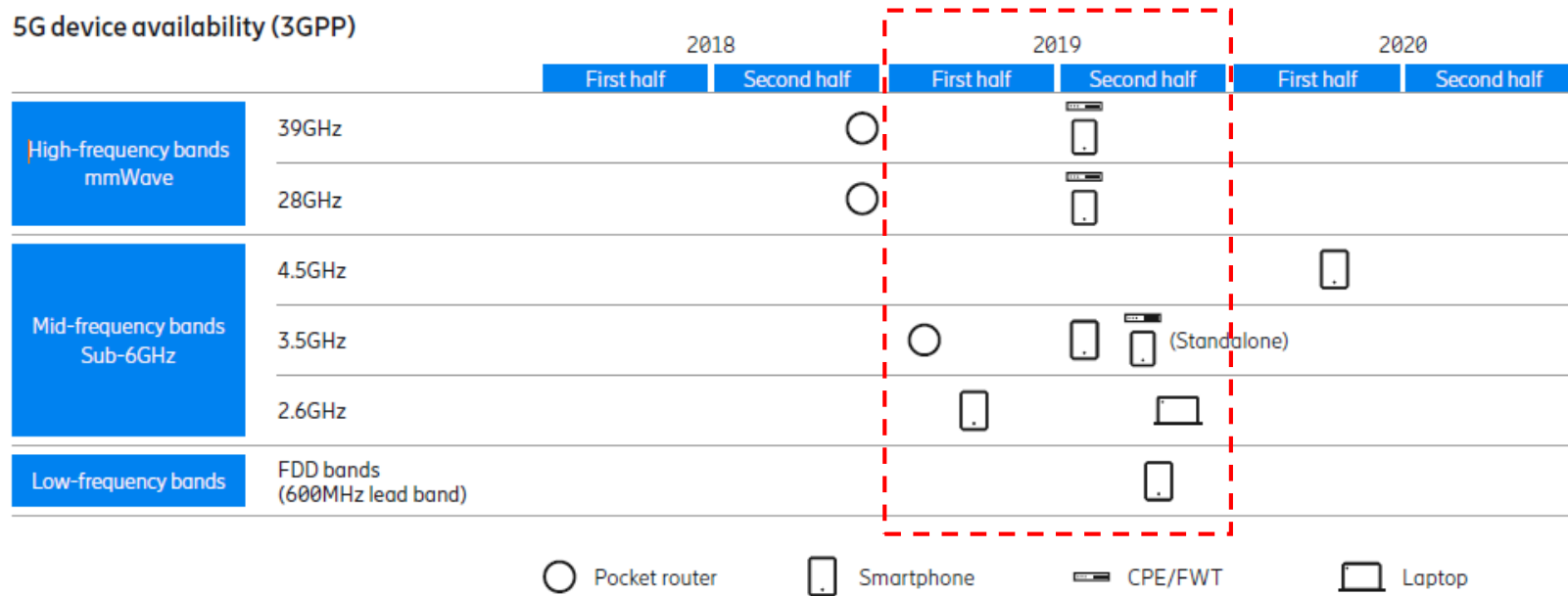
- ▶ **Global semiconductor** market is expected to grow **5-6% CAGR** from 2018-2022
- ▶ During the same period, **AI semiconductor** revenue will grow at **59% CAGR**



5G Chipsets are needed in 2019

- ▶ By 2023, **1 billion 5G devices** for enhanced mobile broadband are expected to be connected worldwide ... first ones are due in 2019

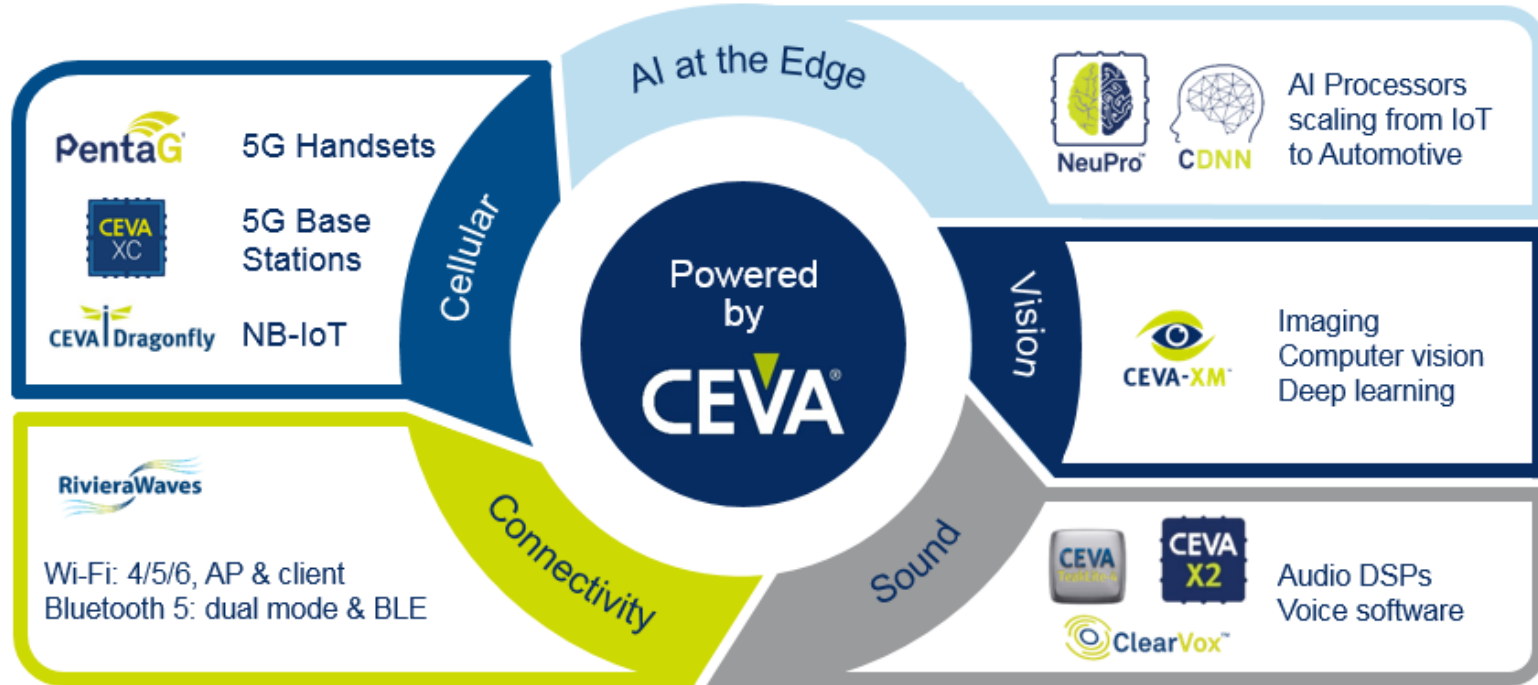
5G device availability (3GPP)



AI, IoT, and 5G Trigger Disruption and Innovation in Multiple Industry Sectors



CEVA is providing Intelligent Connectivity solutions:



Thank You

Moshe Sheier, VP Marketing, CEVA



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